Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

HOW TO GENERATE KEYWORDS

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| --- |
| Research question/Topic: Should I purchase a franchise restaurant? |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Keywords:  List 2-4 keywords from your research question/topic | franchise |  | restaurant |  |
| Related Words,  Topics, Phrases |  |  |  |  |
| Other Keywords and Keyword Combinations  List topics, phrases, names, etc. related to your topic. Use AND or Phrase to connect keywords | Capital  financing | customers | Fast food  Chick fil a  Jack in the Box  Q Doba |  |

Source: sites.google.com/cpsd.us/learn/research-guide